



# R.O.A.R.

A REFERRAL INCENTIVE PROGRAM  
EXCLUSIVELY FROM BAER INSURANCE

**TELL YOUR FRIENDS ABOUT BAER  
AND WIN PRIZES!!!**

## HOW IT WORKS

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- 1) You receive one free **lottery ticket** for each referral.
- 2) You will also be entered in the monthly **\$50 Madison Originals Gift Certificate** drawing at a local restaurant for each referral.
- 3) At the end of the year, we'll have another drawing from all the entries and the winner gets to choose one of our **Grand Prizes!**

## COLLECT-A-BAER!

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Each quarter there will be a different bear to collect. All you have to do is refer someone! Receive a new bear every quarter by referring people all year long!

## ★ ★ GRAND PRIZES! ★ ★

\$800 AIRLINE GIFT CARD FROM DELTA, UNITED OR SOUTHWEST  
OR  
\$800 VISA GIFT CARD

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## 2018 GRAND PRIZE WINNER!



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